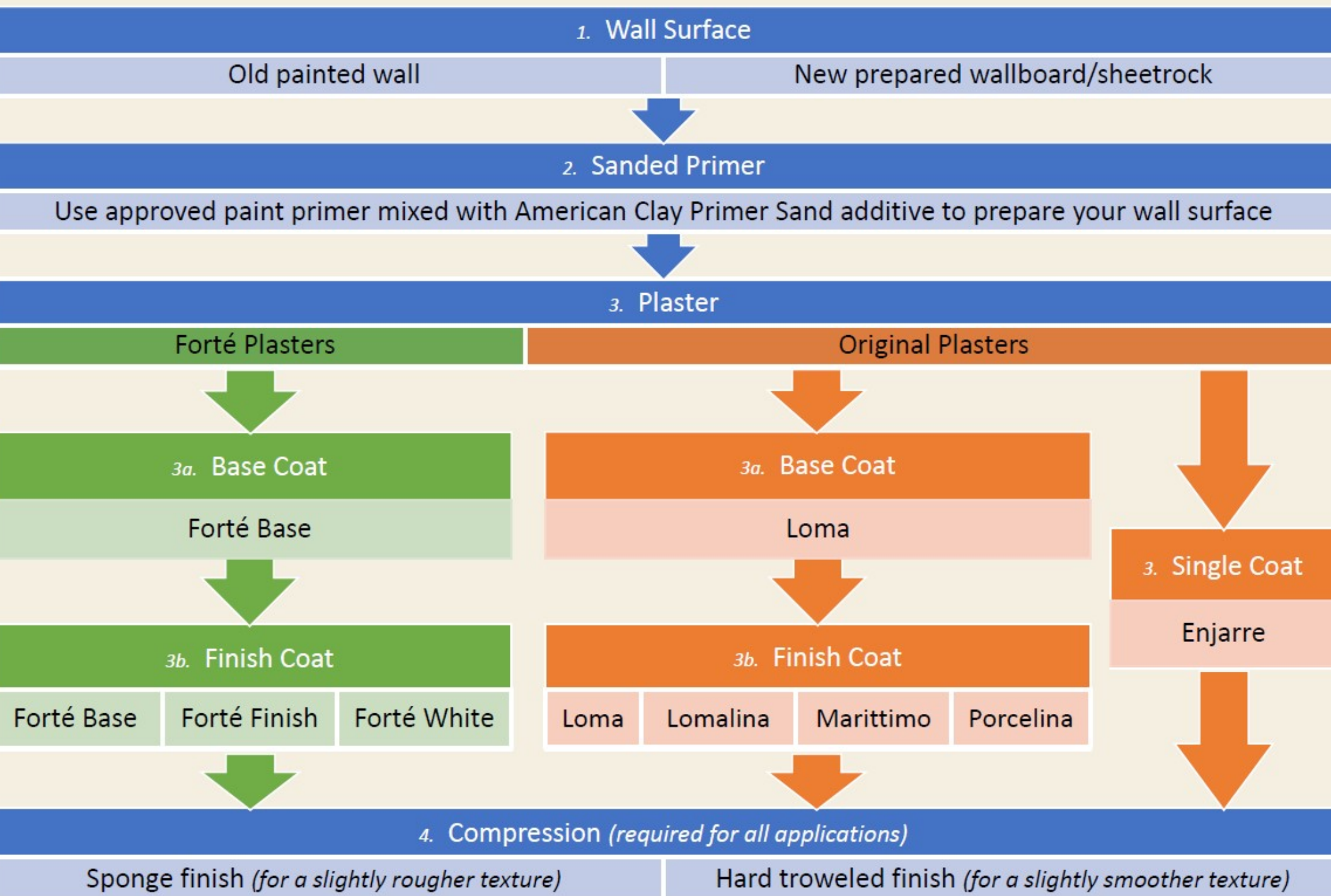


Application System Overview



Enjarre™ Plaster Application

Step 1. What Wall Surface are you starting with?

A. Old Painted Wall

B. New Prepared Wallboard or Sheetrock



Step 2. Use a Sanded Primer

Use approved paint primer mixed with American Clay's Primer Sand additive to prepare your wall surface



Step 3. You've chosen your plaster type finish as Enjarre™

Apply The Single Coat: Enjarre™ (Approx. 2 credit cards thick)



Step 4. Compression. Choose Your Compression Finish

Sponge finish (slightly rougher texture)

Hard troweled finish (slightly smoother texture)

Forté Base™ Plaster Application

Step 1. What Wall Surface are you starting with?

A. Old Painted Wall

B. New Prepared Wallboard or Sheetrock



Step 2. Use a Sanded Primer

Use approved paint primer mixed with American Clay's Primer Sand additive to prepare your wall surface



Step 3. You've chosen your plaster type finish as Forté Base

Apply Base Coat: Forté Base™ (A bit thicker than 1 credit card)



Step 3b. Apply Finish Coat

Forté Base™ (A bit thicker than 1 credit card)



Step 4. Compression. Choose Your Compression Finish

Sponge finish (slightly rougher texture)

Hard troweled finish (slightly smoother texture)

Forté Finish™ Plaster Application

Step 1. What Wall Surface are you starting with?

A. Old Painted Wall

B. New Prepared Wallboard or Sheetrock



Step 2. Use a Sanded Primer

Use approved paint primer mixed with American Clay's Primer Sand additive to prepare your wall surface



Step 3. You've chosen your plaster type finish as Forté Finish™

Apply Base Coat: Forté Base™ (A bit thicker than 1 credit card)



Step 3b. Apply Finish Coat

Forté Finish™ (Approx. 1 credit card thick)



Step 4. Compression. Choose Your Compression Finish

Sponge finish (slightly rougher texture)

Hard troweled finish (slightly smoother texture)

Forté White™ Plaster Application

Step 1. What Wall Surface are you starting with?

A. Old Painted Wall

B. New Prepared Wallboard or Sheetrock



Step 2. Use a Sanded Primer

Use approved paint primer mixed with American Clay's Primer Sand additive to prepare your wall surface



Step 3. You've chosen your plaster type finish as Forté White™

Apply Base Coat: Forté Base™ (A bit thicker than 1 credit card)



Step 3b. Apply Finish Coat

Forté White™ (A bit thinner than 1 credit card)



Step 4. Compression. Choose Your Compression Finish

Sponge finish (slightly rougher texture)

Hard troweled finish (slightly smoother texture)

Loma™ Plaster Application

Step 1. What Wall Surface are you starting with?

A. Old Painted Wall

B. New Prepared Wallboard or Sheetrock



Step 2. Use a Sanded Primer

Use approved paint primer mixed with American Clay's Primer Sand additive to prepare your wall surface



Step 3. You've chosen your plaster type finish as Loma™

Apply Base Coat: Loma™ (Approx. 1 credit card thick)



Step 3b. Apply Finish Coat

Loma™ (Approx. 1 credit card thick)



Step 4. Compression. Choose Your Compression Finish

Sponge finish (slightly rougher texture)

Hard troweled finish (slightly smoother texture)

Lomalina™ Plaster Application

Step 1. What Wall Surface are you starting with?

A. Old Painted Wall

B. New Prepared Wallboard or Sheetrock



Step 2. Use a Sanded Primer

Use approved paint primer mixed with American Clay's Primer Sand additive to prepare your wall surface



Step 3. You've chosen your plaster type finish as Lomalina™

Apply Base Coat: Loma™ (Approx. 1 credit card thick)



Step 3b. Apply Finish Coat

Lomalina™ (Approx. thinner than 1 credit card thick)



Step 4. Compression. Choose Your Compression Finish

Sponge finish (slightly rougher texture)

Hard troweled finish (slightly smoother texture)

Marittimo™ Plaster Application

Step 1. What Wall Surface are you starting with?

A. Old Painted Wall

B. New Prepared Wallboard or Sheetrock



Step 2. Use a Sanded Primer

Use approved paint primer mixed with American Clay's Primer Sand additive to prepare your wall surface



Step 3. You've chosen your plaster type finish as Marittimo™

Apply Base Coat: Loma™ (Approx 1 Credit Card Thick)



Step 3a. Apply Finish Coat

Marittimo™ (Approx. 2 Credit Cards Thick)



Step 4. Compression. Choose Your Compression Finish

Sponge finish (slightly rougher texture)

Hard troweled finish (slightly smoother texture)

Porcelina™ Plaster Application

Step 1. What Wall Surface are you starting with?

A. Old Painted Wall

B. New Prepared Wallboard or Sheetrock



Step 2. Use a Sanded Primer

Use approved paint primer mixed with American Clay's Primer Sand additive to prepare your wall surface



Step 3. You've chosen your plaster type finish as Porcelina™

Apply Base Coat: Loma™ (Approx. 1 credit card thick)



Step 3b. Apply Finish Coat

Porcelina™ (Approx. 1 business card thick)



Step 4. Compression. Choose Your Compression Finish

Sponge finish (slightly rougher texture)

Hard troweled finish (slightly smoother texture)