

Approved Primers for American Clay Primer Sand

Updated 09-01-23

Priming of most surfaces (new wallboard/drywall or old painted walls) is crucial to properly applying American Clay plasters. Primer Sand is meant to be mixed with an approved paint primer and then rolled onto your wall. This creates tooth that aids American Clay plasters in properly adhering to the surface. For full application instructions, please visit www.americanclay.com.

Primer Sand can be used with conventional and zero- or low-VOC primers. Below is a list of brands of primers that have been approved in our test applications.

<u>Primer</u>	<u>Cost</u>	<u>VOC's</u>	<u>Available at</u>
AFM Safecoat® New Wallboard Prime Coat HPV	\$\$\$	Low	AFM Safecoat Dealers
AFM Safecoat® Transitional Primer	\$\$\$	Low	AFM Safecoat Dealers
BEHR® Multi-Surface Stain-Blocking Primer & Sealer	\$	Low	Home Depot
Benjamin Moore® Fresh Start® High-Hiding All Purpose Primer	\$\$\$	Low	Benjamin Moore, ACE Hardware
Clark+Kensington® Paint + Primer In One; Premium Interior Flat, Ceiling White	\$\$	Low	ACE Hardware
Dunn-Edwards® ULTRA-GRIP® Premium Interior/Exterior Multi-Surface Primer	\$\$\$	Low	Dunn-Edwards Paints
Dunn-Edwards® ULTRA-GRIP® Select Interior/Exterior Multi-Surface Primer	\$\$	Zero	Dunn-Edwards Paints
KILZ® 2 All-Purpose Interior/Exterior Primer	\$	Low	Wal-Mart, ACE Hardware, True Value, Home Depot, Lowe's
KILZ® 3 Premium Interior/Exterior Primer	\$\$	Zero	Wal-Mart, ACE Hardware, True Value, Home Depot, Lowe's
ROMABIO® MediumGrip Primer (w/ Aggregate)**	\$\$\$	Zero	ROMABIO Dealers, www.ringsend.com
ROMAN® PRO-999 Rx-35® Problem Solving Sealer/Primer for Porous Surfaces	\$	Low	Home Depot
Sherwin-Williams® Multi-Purpose™ Interior/Exterior Latex Primer/Sealer	\$\$	Low	Sherwin-Williams Paint Store
Sherwin-Williams® ProMar® 200 Interior Latex Primer	\$\$\$	Zero	Sherwin-Williams Paint Store
Valspar® Multi-Surface Interior Primer / Sealer	\$	Zero	Lowe's
Zinsser® Bulls Eye 1-2-3® Water-Base Primer	\$\$	Conventional	Wal-Mart, ACE Hardware, True Value
Zinsser® Bulls Eye Zero™ Primer	\$\$	Zero	ACE Hardware, True Value
Zinsser® GARDZ® Problem Surface Sealer*	\$\$	Conventional	ACE Hardware, True Value
Dulux® Gripper® Universal Acrylic Primer-Sealer, Interior & Exterior	--	Low	Available in Canada. Please search online for local retailers.

Notes on VOC classification: Zero (less than 5 g/L) --- Low (less than 50 g/L) --- Conventional (50 g/L or more)

Setting-type joint compound, also known as "hot mud", is recommended for taping and bedding. Examples of setting-type joint compounds are: Durabond® 90 and Sheetrock® Easy Sand 45 Minute Setting-type Joint Compound. Setting-type joint compounds come in a dry powder form and are mixed with water upon application. We recommend using 45 minute (or longer) versions of setting-type compounds only. All purpose, pre-mixed joint compounds will require further preparation (please see notes below) and may require additional cure time, please check with manufacturers recommendations.

When all-purpose bedding-type, non-setting, or unknown joint compounds are used to achieve a Level 2 or Level 3 finish (standard); or, if pre-mixed (lightweight or all purpose), topping, and thinned compounds are used to achieve a Level 4 or Level 5 finish, the surface will require additional preparation to avoid peeling and delamination. A sealing primer, like Zinsser® GARDZ®, ROMAN® PRO-999 Rx-35®, or Draw-Tite™ would be used. Please note: the sealing primers may be used with American Clay Primer Sand additive in place of the standard recommended primers (list above) if that is more suited to your project.

**Product has a loose consistency and will require remixing often to keep sand properly suspended. An additional unit of Primer Sand per gallon may be used to provide better integration. After use, excess sand will be left on the bottom of the pail unused.*

***Diluted per manufacturers recommendations to a paint-like consistency. American Clay Primer Sand additive not required, product already has an appropriate aggregate pre-mixed.*