



**AMERICAN CLAY**<sup>®</sup>  
Naturally Beautiful Walls<sup>™</sup>  
U.S. PATENT 7485186

## Approved Primers for American Clay Primer Sand

Priming may be required for application, depending on your substrate (see the [American Clay Substrate Preparation](#) document).

\*The following is a list of primers that have been approved in our test applications. **You must use a primer from the list below.**

### Zero-VOC Primers

- American Pride or Mythic<sup>®</sup> Multipurpose Primer
- Benjamin Moore<sup>®</sup> Natura<sup>®</sup> Interior Waterborne Paint (513) Eggshell Finish
- Kilz<sup>®</sup> Clean Start<sup>™</sup>
- Life Paint Company ENVIRO-LIFE<sup>®</sup> 100% Acrylic Stain Blocking Primer (EL-75)
- Mythic<sup>®</sup> PRIME Interior/Exterior All-Purpose Primer (MP730)
- Mythic<sup>®</sup> PRIME Interior/Exterior Premium Hide and Multi-Purpose Primer (MP720)
- Mythic<sup>®</sup> Tintable Accent Primer
- ROMA BioGrip Medium
  - *Diluted per manufacturers recommendations to a paint-like consistency*
  - *American Clay Primer Sand additive not required*
- Safecoat<sup>®</sup> Transitional Primer
- Sherwin-Williams<sup>®</sup> Harmony<sup>®</sup> Wall Primer
- Sherwin-Williams<sup>®</sup> ProMar<sup>®</sup> 200 Interior Latex Primer
- YOLO<sup>®</sup> Base Primer
- YOLO Colorhouse<sup>®</sup> Multi-Purpose Interior Primer

### Low-VOC Primers

- Benjamin Moore<sup>®</sup> Fresh Start<sup>®</sup> Multi-Purpose Interior/Exterior Latex Primer
- BioShield<sup>®</sup> Healthy Living Paints
- Bondz<sup>®</sup> Maximum Adhesion Primer
- Sherwin-Williams<sup>®</sup> Multi-Purpose Water-Based Acrylic-Alkyd Primer

### Conventional Primers

- Dunn Edwards<sup>®</sup> Ultra Grip<sup>™</sup> Premium
- Kilz<sup>®</sup> 2
- Hamilton Coatings<sup>®</sup> Prep-Tex

**\*Note:** American Clay Primer Sand additive is a replacement for American Clay Sanded Primer Elite (discontinued in 2011), however American Clay Sanded Primer Elite (a Zero VOC paint primer pre-mixed with sand) is still appropriate to use as well. The mixture of American Clay Primer Sand (a unique blend of light weight sand aggregates) and an isolating paint primer will produce a textured sand primer that has a consistency similar to American Clay Sanded Primer Elite. American Clay Sanded Primer Elite is still available for purchase at some of our retail locations in the event that you would prefer to use that option instead. If the surface is new wallboard, you will need to prime the entire wall using a recommended primer from the list above prior to using American Clay Sanded Primer Elite.

**Stir primer completely** prior to mixing. **Add one package (1 lb.) of American Clay Primer Sand additive per gallon of primer** and mix thoroughly. **As you are mixing, scrape the bottom of the container** so that all sand is integrated into the primer. The sand is critical—it enables the plaster to bond to the wall.

**\*Note:** if the container of primer is too full to add the sand, remove a small portion of primer initially and set aside for later use.

**All outside corners should receive two coats of primer mixed with American Clay Primer Sand additive.**

*REVISED 07/09/2014 RA*